

Jacqueline (Jackie) Pullen, CPA (inactive)

Principal

A finance and accounting professional with more than 30 years of experience, Jackie is creative and strategically focused; a change agent who is collaborative, yet decisive in her approach to fact-based decision making. Operationally minded, Jackie knows how to influence workflow design for improved profits. She leverages multi-cultural leadership experiences to influence organizational development and diversity, while evaluating financial acumen of leadership teams; positioning them to achieve sustainable, profitable growth.

Jackie has transformed finance, accounting and operations for publicly-traded, privately-held, multi-national, non-profit and governmental entities. She has serviced government, Fortune 100, small start-up, non-profit, publicly traded and privately-owned entities in a variety of industry segments — high-tech, digital media, telecommunications, financial services, governmental/non-profit, and distribution.



An Iowa native and graduate of the University of Northern Iowa, Jackie resides in West Des Moines with her husband, Rich, and is the proud mother of two grown sons.

Professional Experience

Dice, Vice President Finance and Corporate Controller, 2007 – 2014

Indiana Insurance, a member of the Liberty Mutual Group Vice President - Finance, 2002 – 2007

Principal, CFO – U.S. Distribution and Marketing, 1999 – 2002

EY, Audit Manager, 1985 – 1990

Education

Bachelor of Arts in Accounting, University of Northern Iowa, 1985

Professional Certifications and Designations

Certified Public Accountant (CPA), Iowa Board of Accountancy

CIC Designation

CLU Certification

Life and Accident Health Producer

Life Management Institute Fellow

Community and Industry Involvement:

CultureALL®, Treasurer and Board Member, 2014 – present

National Association of Women Business Owners, Member, 2014 – present

Start-Up Technology Advisory Network (“STAN”), Advisor; 2015 – present

State of Iowa Board of Optometry — Public Member Appointee; 2014 – present

State of Iowa Technology Advisory Council, Appointee, 2016 – present

Valley High School (West Des Moines), Business Advisor, 2010 – present

Valley Tiger Booster Club (Valley High School), Past President, Treasurer and Volunteer, 2004 – 2013

West Des Moines Chamber of Commerce, Member; 2014 – present